Mailers Technical Advisory Committee Update

Great Lakes Area AIM Meeting

MAILERS TECHNICAL ADVISORY COMMITTEE

UNITED STATES POSTAL SERVICE ®

August 16, 2018

MTAC Leadership (2018 to 2019)

Industry Leaders		Postal Service
Classes of Mail	**Focus Areas**	
First-Class Mail	**Payment & Acceptance, & Education**	
Mike Tate *American Bankers Association* Bank of America	**Lisa Wurman** *Gravure Association of the Americas* Quad/Graphics Inc.	**Pritha Mehra** VP, Mail Entry & Payment Technology
Periodicals	**Enterprise Analytics & Data Usage**	
Randy Stumbo *Gravure Association of the Americas* Meredith Corp.	**Angelo Anagnostopoulos** *Edison Electric Institute* GrayHair Software Inc.	**Isaac Cronkite** VP, Enterprise Analytics
Marketing Mail	**Mail Preparation, Entry, & Operations**	
Rose Flanagan *National Alliance of Standard Mailers & Logistics* Data-Mail Inc.	**Bob Rosser** *Association for Postal Commerce (PostCom)* IWCO Direct	**Robert Cintron** VP, Network Operations
Package Services	**Emerging Technology & Product Innovation**	
John Medeiros *Parcel Shippers Association* DHL Global Mail	**Steve Colella** *Idealliance* The Calmark Group	**Gary Reblin** VP, Product Innovation

MTAC

MTAC Executive Committee Members

Industry	*U. S. Postal Service*
Wanda Senne **Industry Chair (2018-2019)** DHL eCommerce	**Steve Monteith** **Postal Chair** Vice President, Marketing
Bob Schimek **Industry Vice Chair (2020-2021)** Quadient	**Judy de Torok** **Postal Co-Vice Chair** Manager, Industry Engagement & Outreach Marketing
Erv Drewek **Immediate Past Chair (2016-2017)** Graphic Communications, a Veritiv company	**Tom Hughes** **Postal Co-Vice Chair** Manager, Business Customer Support & Service Sales
MAILERS TECHNICAL ADVISORY COMMITTEE — UNITED STATES POSTAL SERVICE®	**Lindsey Taylor** **Program Manager/Secretary** Manager, Industry Engagement Strategy Marketing

MTAC

MTAC June Meeting Recap

1:00 PM - 1:05 PM	**Welcome and Introductions** **Chairman Remarks**	**Steve Monteith – MTAC USPS Chair** **Wanda Senne – MTAC Industry Chair**
1:05 PM - 1:15 PM	Welcome, Opening Remarks	Megan Brennan Postmaster General & Chief Executive Officer
1:15 PM - 1:45 PM	Marketing Update	Jakki Krage Strako A/Chief Customer & Marketing Officer & Executive Vice President
1:45 PM - 2:15 PM	Operations Update	Dave Williams Chief Operating Officer & Executive Vice President
2:15 PM – 3:15 PM	10 Big Ideas: Add WOW to Your Print	Trish Witkowski President Fold Factory
3:15 PM – 3:30 PM	BREAK	
3:30 PM – 4:00 PM	Addressing Update	Jim Wilson Director, Addressing & Geospatial Technology
4:00 PM - 4:25 PM	User Groups, Workgroups, and Task Teams	Industry/USPS Leadership
4:25 PM - 4:30 PM	Closing Remarks	Wanda Senne – MTAC Industry Chair

MTAC

Current User Groups

#2 - eVS/Product Tracking System *(Monthly)*

#3 - FAST & eInduction *(Bi-weekly)*

#4 - Informed Visibility (previously IMb Tracing) *(Bi-Weekly)*

#5 - Addressing (Technology & Business Strategy) *(Bi-weekly)*

#8 - USPS Promotions *(Monthly)*

MTAC

Current User Groups

#9 -   Presort Reference Data   *(Monthly)*

#11-   Mail Systems and Acceptance   *(Bi-weekly)*

#12-   Informed Delivery   *(Bi-weekly)*

#13-   Operational Optimization   *(Bi-weekly)*

MAILERS TECHNICAL ADVISORY COMMITTEE
UNITED STATES POSTAL SERVICE ®

MTAC

Status of Workgroups and Task Teams

▶ **In-Progress**

- TT 25 - Mail Quality Data via Informed Visibility

- WG 173 - Payment Modernization

- WG 182 - Package Platform Vision for Mail Acceptance and Payment

- WG 184 - Customer Identity Management

- WG 185 - IMpb Compliance Address Quality Threshold

MTAC

Status of Workgroups and Task Teams

▶ **In-Progress**

- WG 186 - Business Approach to Address Characteristic Indicators

- WG 187 - Improvements to Disaster Reporting

- WG 188 - Grow Mail Volume by Expanding Letter Mail Machinability Standards

- WG 189 - Enhanced Visibility of Industry Supplied Transportation - SUSPENDED

MTAC

Congratulations! Mission Accomplished!

- WG 176: RIBBS Redesign
  - Industry Leader: Lisa Wurman
  - Postal Leader: Mike Filipski
  - Sponsors: Pritha Mehra, Angelo Anagnostopoulos

- WG 180 - Presort and Prep Optimization Work Group (PPOWG)
  - Industry Leader: Bob Rosser
  - Postal Leader: Lisa Adams
  - Sponsors: Robert Cintron, Bob Rosser

- WG 183 - Business Customer Gateway Improvement Team
  - Industry Leaders: Trista Niswander, David Stover
  - Postal Leaders: David Gilmour, Ada Huang
  - Sponsors: Pritha Mehra, Bob Schimek

MTAC

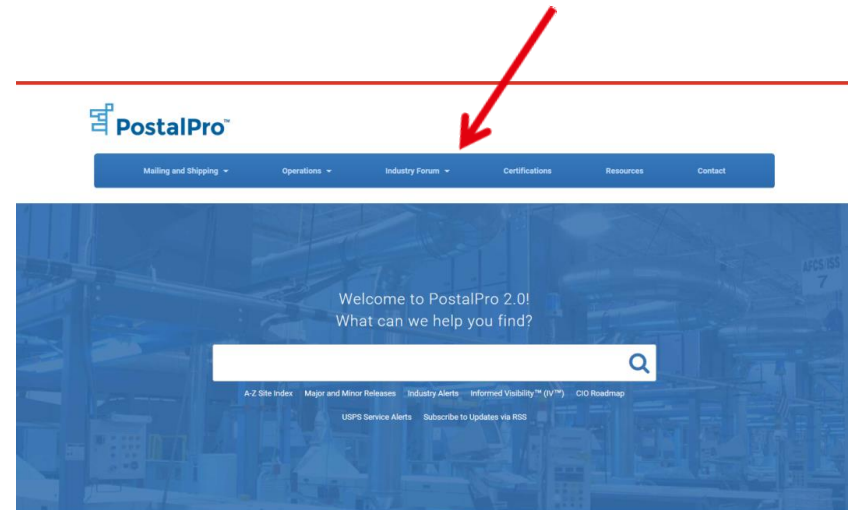- **#1: PostalOne!, SASP, Intelligent Mail**

- **#7: MTEOR**

- **#10: Mail Acceptance and Payment**

MTAC

2018 Meeting Schedule

► Remaining 2018 MTAC Meeting Dates

- October 2 – 4

- November 27 – 29

https://postalpro.usps.com

Contact an MTAC Association Executive if you would like to attend as a guest or send a request to Industryfeedback@usps.gov

MTAC

Questions?

MTAC@usps.gov

MAILERS TECHNICAL ADVISORY COMMITTEE

UNITED STATES POSTAL SERVICE ®